



COMPANY PROFILE



MULTIMEDIA|ADVERTISING|BRANDING|MARKETING STRATEGIES|INNOVATIVE IT SOLUTIONS



WHY CHOOSE PAGE COMMUNICATIONS?

We have one mission: To provide efficient and the highest quality media communication services to our clients through harnessing the latest technology and potential of our employees. Founded in 2002, we have consistently garnered successful outcomes for clients through implementation of creative and aggressive marketing strategies.

Page Communications provides full-scale marketing and advertising services to the private and public sectors through the print, television, radio and outdoor media. The company has built a strong reputation for credibility and trust and has linked up with an extensive network of strategic partners. This has helped a great deal in facilitating efficiency.

At Page Communications we pride ourselves on ensuring we exceed our clients' expectations and going an extra mile.

It's easy to find advertising that's flashy but lacks strategy, or, conversely, a campaign that demonstrates solid strategy that is weakened by mediocre creativity and branding.

But, a campaign that doesn't have everything will never generate the kind of demand your business needs and ... deserves. You deserve a firm that takes the time to learn about you, your industry and your customers.

Of course, we, too, are enamored by witty headlines and eye-catching design; in fact, we strive for it. But, ensuring that every component of a good campaign is represented is what you can expect from Page Communications.



**"WE TRANSFORM CORE BUSINESS
OBJECTIVES INTO BRILLIANT
CREATIVE SOLUTIONS. OUR
MULTIMEDIA EXPERTISE
ILLUMINATES YOUR BRAND
STORY, DRIVING ENGAGEMENT
AND MEASURABLE RESULTS."**





OUR SERVICES INCLUDE, BUT NOT LIMITED TO: RADIO, VIDEO & MULTIMEDIA PRODUCTION

Due to an increasing demand for electronic and media products, we have a unit that specifically deals with corporate and promotional videos, documentaries, television programmes, television and radio adverts.

GRAPHIC DESIGN

We keep pace with current design movements and can produce a variety of media packages using the latest desktop publishing software tools available on the market. We think and design outside the box and have successfully covered the fundamental divisions of graphic design from typography to visual identity to publishing. On the basis of our structure and technical competence, we are able to handle every aspect of a project from concept to finished production with complete efficiency.



MARKETING & STRATEGY

Through market research and strategy we bring the consumer and the consumer's experience of the market into the marketing and advertising process. We believe in research-based recommendations, close tracking wherever possible and exceptional creative work.

MEDIA BUYING

You know you need to advertise, but you're not sure where to start. Or, maybe you've been running a few advertisements here and there,

but you don't have time to really look at how to get the most bang for your buck.

Let our team take that load off of your shoulders. If you want to create a long-term plan for your advertising efforts, we can work with you to develop a strategy that helps you connect with new customers. If you like what you've been doing, but don't have time to call media outlets on a regular basis to schedule your ads, we can do that for you, too.

MEDIA BUYING

When you ask Page Communications to take on your media buying, you save yourself time and, sometimes, money. We base our recommendations off of thorough research of your product and the market, so you don't spend any money on a demographic you don't need to reach. You receive one bill for your campaigns, and, occasionally, we can get you a better deal on the advertising time or space.

IDEA



BRANDING AND CORPORATE IDENTITY

advertising, marketing, public relations and digital agencies cannot ; enhance brand resonance, catalyze brand engagement and optimize brand Logos, brand manual, stationery ranging from business cards, letterheads, complimentary slips, vehicle livery to branded promotional merchandise and signage.



INNOVATIVE IT SOLUTIONS

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Development and maintenance of online solution platforms for organizations. We have been delivering functional business-focused solutions that fulfil user needs and facilitate interaction between organizations and their customers. Our custom software development solutions are backed by creative ideas and the right methods. This allows us to provide custom software solutions that exceed expectations. The custom Software development process we follow is as per industrial standards and the best quality is maintained throughout. This is why we develop creative IT solutions with consistent results and business values.





THANK YOU

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